



Matt Episcopo Enterprises Inc.

Program Proposal

Executive Summary

I appreciate your time in considering what I have to offer. This Proposed Working Agreement is based on our previous conversations and knowledge of your business. The primary goal of this agreement is to provide tools and strategies to help keep your attendees engaged during the event and engaged well after it's over. Matt Episcopo will capture your staffs' attention, deliver powerful usable content and keep your meeting flowing smoothly. With that being said, we can adjust and modify this proposal to meet your needs.

Background

This highly decorated law enforcement veteran is a leading international speaker, author and coach. For more than 25 years Matt Episcopo's presentations, keynotes, and regularly featured appearances on TV, radio and newspapers have made an immediate and lasting impact on hundreds of thousands of people around the world, helping to create memorable programs and events. His clients have included Ogilvy, Microsoft, Department of Defense, Pepsi, Toyota, Buffalo Bills, Verizon, Home Depot, Barnes & Noble, Time Warner Cable, Cornell University, SII Group, Sutherland Global, Carrier, Multisorb Technologies, NYS Woman Inc, Colgate University, Department of Justice and many more. Matt Episcopo effectively teaches how to **connect**, and make a positive and powerful first impression, that will build trust and confidence upon first meeting. Learn how to have an unfair advantage and **communicate** by using the same techniques as FBI Hostage Negotiators, and **convert** meetings into relationships for business and life.

The proposed options in this agreement are as follows:

Basic Package

- Pre-Event Consultation
- 1 Hour Training Session

Suggested Package

- Pre-Event Consultation
- Half Day/2 Training Sessions
- PDF & Audio Book for each attendee (\$50 value for each attendee)

Optimal Package

- Pre-Event Consultation
- Full Day/4 Training Sessions
- PDF & Audio Book for each attendee (\$50 value for each attendee)

Package Components

Pre-Event Consultation

We will work with you to identify key objectives and create a custom program to meet your needs. We can recognize key attendees, include prominent employees or clients in the program, and even deliver your specific company or brand message. By getting a full understanding of your business we'll be able to modify our program to better connect with your audience. Additionally we are able to leverage our more than 25 years experience to provide insight on timing, duration, event flow, and more. Pre-Event Consultation is included with all packages.

About The Training Sessions:

Matt Episcopo has gained expert status in leadership, communication and reading body language. The program we have in mind for your group is entitled, "How To Gain The Upper Hand." This is a fun, interactive, and highly educational program that has been provided at a number of other trainings with proven results and rave reviews (testimonials available). We have included a video for your review. We are excited to partner with you to make this the best training ever!

Matt Episcopo Will Teach (each module is approximately 60 min of instruction):

You may choose 2 from the 6 choices for the Basic Package or 4 from the 6 choices for the Suggested and Optimal Packages.

Session 1 – Preparation, how to create a point of impact upon first meeting.

Session 2 – Observation, some of the secrets of body language.

Session 3 – Win Them Over, rapport building and business cards.

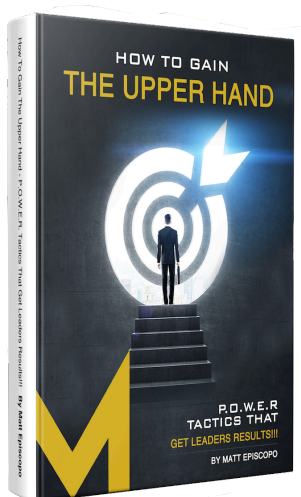
Session 4 – Emotional Connection, story telling to get to yes.

Session 5 – Video testimonial acquisition and deployment.

Session 6 – Retain and Networking, what to do before, during and after.

Matt Episcopo's Best Selling Book - How To Gain The Upper Hand - P.O.W.E.R Tactics That Get Leaders Results!!!

GOOD NEWS! Because you've hired Matt Episcopo, your group is entitled to DISCOUNTS off his bestselling book and can be added to any package. Recommended and Optimal Packages include a PDF and Audio Book for each attendee. Retail price is \$50.



Retail \$50

At Event \$40

Preorder Special Only \$25

Supports and Assets:

Optimal package includes the following support and assets, to continue learning and support for implementation of lessons learned (Value of \$1,000 USD, outside of training contract):

52 (weekly) online micro trainings

12 (monthly) video trainings

Discounts to future training events by Matt Episcopo Enterprises

Fees, Terms and Conditions

TIMEFRAME AND LOGISTICS:

Event Title: How To Gain The Upper Hand

Event Date: TBD, time TBD

Event Location: TBD

Primary Contact: Matt Episcopo

Contact Company: Matt Episcopo Enterprises Inc.

Proposal Creation Date: June 29, 2017

RESOURCE COMMITMENTS

Matt Episcopo Enterprises Inc. will provide Matt Episcopo as the presenter and point of contact to help with pre-work preparations, logistics, and set-up procedures, technical requirements for the training. Matt Episcopo will be involved in all preparation aspects of the project including coordinating the pre-event consultation.

PRODUCT DISTRIBUTION

Matt Episcopo Enterprises Inc. will bring any included products with him. These products are intended to remind and reinforce client's brand and the event objective.

TECHNICAL REQUIREMENTS

For the training sessions, client will provide adequate sound, lighting, room and A/V. Video projector(s) or monitor(s) so all attendees can clearly see the slide presentation. An HDMI or VGA connection to presenter's laptop is required. Presenter will require a wireless hands-free microphone (earset or lav) and one handheld mic. Also a 1/8" connection into sound system for laptop sound during presentation. If you can not provide this you need to let us know so we can work out the details.

TERMS AND CONDITIONS

We assess a single project fee for our work so that you can control expenses tightly. Within the objectives and parameters described above, we will commit as much time as necessary prior to the scheduled training to fulfill the objectives. This fee does not include hotel accommodations for Matt Episcopo Enterprises Inc.; Audio or video recordings of the performance are prohibited without prior approval from Matt Episcopo Enterprises Inc. There will be a fee assessed for the recording depending on intent and distribution.

PROPOSED FEES AND PAYMENT TERMS

Services to cover total training package detailed above.

Basic Package \$8,000 USD

Suggested Package \$10,000 USD

Optimal Package \$13,000 USD

This project is non-cancelable and there is no rescheduling once dates are confirmed. A 20% discount has already been applied to all options in this

agreement based on advanced payment. This discount also includes providing Matt Episcopo with one testimonial and two referrals (obviously contingent upon our company achieving the objectives outlined in this agreement). The investment schedule in this agreement will expire one week from Proposal Creation Date.

100% GUARANTEED

Matt Episcopo Enterprises Inc. is a leader in the corporate speaking business and we are the only professionals with a guarantee of this magnitude. More than 2,000 live presentations give us the confidence to make a guarantee no one else can offer: If you're not 100% satisfied with your program, you'll receive a full refund. It's that simple. For more than 25 years, this has been our commitment to show you that we stand by what we do.

ACCEPTANCE

Call or email us now to confirm which package you have chosen. You will then receive a copy of the agreement to authorize, W9 form, certificate of liability and invoice. You will also receive a link to your Portal Page where all documents will be located in one easy access page.